

## FOR IMMEDIATE RELEASE

## APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVES PATENT IN JAPAN, THE TWENTY-FIRST PATENT COVERING ITS TRUEPAY+™ PAYMENTS PLATFORM

Los Angeles, California, April 8, 2015 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of payment technologies, announced today that it has received patent 5,191,737 titled "System and method for resolving transactions in network" from the Japan Patent Office. AES now has 21 patents issued, three patents allowed to be issued, and 21 patents pending worldwide. "We are delighted to have received this very important patent from the Japan Patent Office. This is a foundational patent for our Agent Emulation® and Psychographic Persuasion™ technologies which empower customers to resolve debt situations on an online, self-serve basis," stated Joseph Konowiecki, AES' Chairman & CEO. "This technology is now patented in eight countries, including the United States, and we expect several other countries to follow. We will continue developing new advanced payments technologies that improve operations and brand equity for credit issuers while providing for an improved experience for their customers," Konowiecki emphasized.

## **About AES**

AES' patented TruePay+™ System uses Agent Emulation® and Psychographic Persuasion™ technologies to advance the science of payment technologies for maximizing debt resolution. The TruePay+™ System assists creditors' agents and self-serve customers in resolving pre-delinquent and delinquent debt situations on an individualized basis according to customer profiles, using any device, at any time, from anywhere. The TruePay+™ System enables banks, utilities and other large credit portfolio operators to achieve improved operational efficiencies, reductions in write-offs, increases in collections, and new Big Data insights, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <a href="http://www.aestrue.com">http://www.aestrue.com</a>.

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